

Service: Video Production

Service Line: Media Productions

Status: Available to Georgia state agencies and local governments

General Description: The GTA Media Productions group provides state agencies and local governments with high-quality videos designed and produced specifically to meet customer needs.

Service Level Targets: N/A

Availability: Offered to state and local governments

Limitations: Availability of GTA resources to meet the customer's project scope and time constraints.

Prerequisites: Pre-production meeting to gather customer requirements and information needed to prepare project cost information.

Pricing / Charges: Project pricing quotes are prepared based on the following items needed to meet the customer's requirements:

- Script/Consultation \$75/hr
- Shooting days \$1,250/day
- Travel days \$500/day
- Lodging Varies
- Per diem Varies
- Vehicle rental \$100/day
- Studio \$75/hr
- Talent \$125/hr
- Editing \$125/hr
- Digitizing \$125/hr
- Graphics \$100/hr
- Tape stock \$25/tape

Service Components or Product Features Included in Base Price:

N/A

Options Available for an Additional Charge:

- DVD, CD or VHS duplications

Service Components or Product Features Not Included: N/A

What GTA Provides: See above in pricing/charges for items GTA provides in delivery of this service.

What the Customer Provides: Content and project guidance.

Service Support: Distribution and Delivery Assistance

Service Issue Escalation: N/A

Benefits / Advantages:

- State agencies do not have to bid their projects to use the GTA Video Production Service.
- GTA's charges are based on cost recovery.
- GTA Media Productions staff has worked closely with many state agencies and understands how state government works.
- A proven customer service record for delivering high-quality services.

How to Start this Service:

Contact the GTA Media Productions Office at (404) 657-5513 or e-mail Steve Carey at scarey@gta.ga.gov.

Related Services and Products: N/A

Other Information: N/A

Terms and Definitions: N/A